



Technology with Vision

# HELLA Lithuania – HLT

November 2020

# Agenda

- 1 HELLA Group and HELLA Lithuania at a Glance
- 2 Team Growth
- 3 Company Roadmap

# Segments

HELLA – Partner of the automotive industry and the aftermarket for over 100 years



## Automotive Lighting

Sales ≈ € 2.6 billion\*



## Automotive Electronics

Sales ≈ € 2.3 billion\*



## Aftermarket

Sales ≈ € 0.6 billion\*



## Special Applications

Sales ≈ € 0.3 billion\*

\*FY 2019/2020



# Decision Rationale

Overall strategic rationale for a new plant in Europe – running out of space in the mid-term

## High availability of qualified workforce

- High availability of education e.g. Kaunas TU
- High English level
- Low attrition rates

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## Highly developed country

- Part of the EU, EURO zone and NATO
- Very good road/sea infrastructure

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## Good manufacturing availability and high electronics motivation



Lithuania was chosen out of originally 17 countries – decision after evaluation of empirical data, on-site visits, interviews with international companies located in Lithuania and consultation of HELLA customers

# Land Plot

Kaunas Free Economic Zone selected due to favorable location, pre-installed infrastructure & expansion possibility

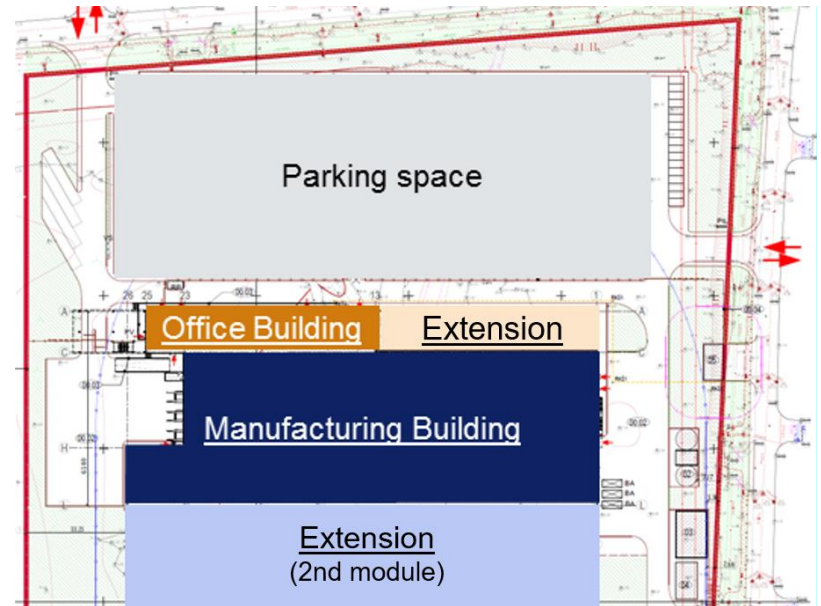
**Total size of land plot: 89,297m<sup>2</sup>**

- utilization in four construction steps
- extension started: 2<sup>nd</sup> production module & engineering center

**Up to 450 employees after second construction phase**

**Plant today**

- 3,700m<sup>2</sup> shopfloor
- 2,300m<sup>2</sup> warehouse
- 2,000m<sup>2</sup> office



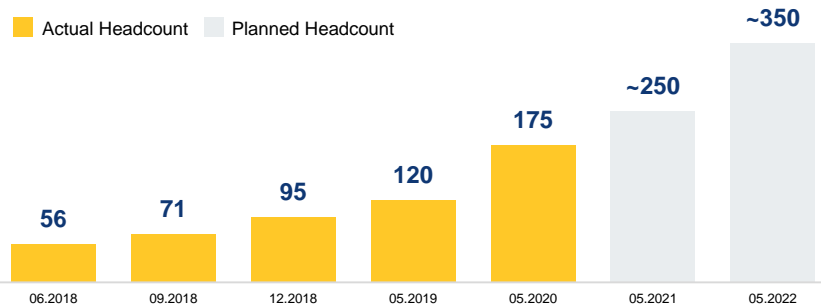
# Key Facts

## HELLA Lithuania is a pure production site

- Our responsibility ranges from taking care of purchased parts and manufacturing equipment until delivery of the final product to the customer
- Product portfolio consists only of automotive electronics parts

## We have all functions on site which are necessary to run our operations smoothly

- Production, Launch Management, Logistics, Technical Service and Quality departments are preparing and running the business
- Purchasing, Finance & Controlling, Human Resources and Administration are supporting them



**HELLA Lithuania – a central pillar of the HELLA Electronics business growth strategy in Europe**

# Company highlights

SOP – start of production  
iBtP – internal Build to Print



# Thank you.

## CONTACT

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