

Global Competitiveness of the European Technology Industry

Rada Rodriguez

Linpra Annual Assembly 16/11/2020



Orgalim- Who we are

We are the voice of the European Technology Industries



We are a strong voice



... and we understand that every country is important and unique

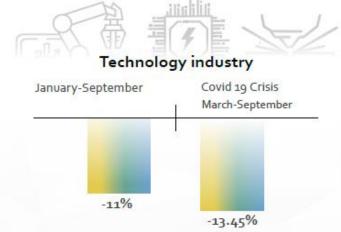


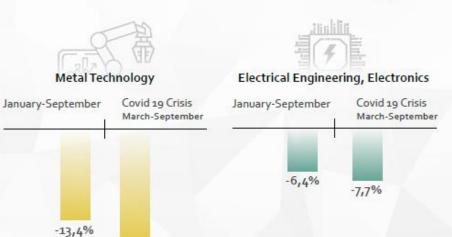


4 Where we stay today

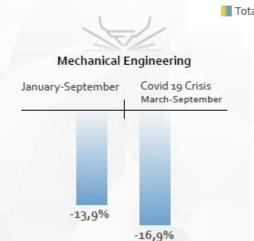
Production % change for same period year on year

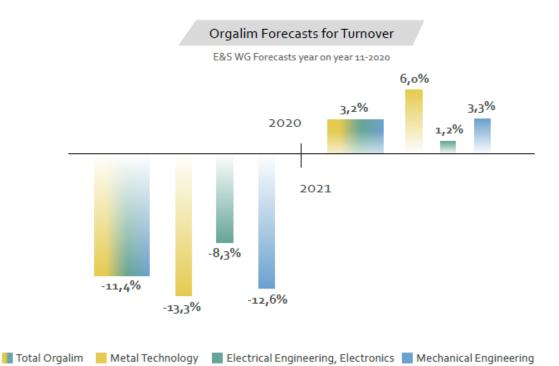
NACE 25/26/27/28/33 Eurostat production index EU 27; short term business statistics; calendar and seasonally adjusted





-16,4%







Industrial Recovery: 3 main pillars

- Investment in Innovation
 - National Plans for the EU Recovery& Resiliency Facility (2,4 B€, 70% in 2021-2022)
 - React EU
 - **Just Transition**
- Continue the Innovation Path (industrie



- IT and OT convergence in Industry (Pramone 4.0)
- Digital Innovation Hubs (European Digital Innovation Hub of Central and Western Lithuania)
- Regulatory Framework
 - Orgalim play an important role
 - **Position Papers**
 - Reports
 - Lobbying activities
 - High level events



⁶ Impact of the Regulatory Framework (Priorities for our Industries)*



Industrial Policy *

EC Update of the March 10 EU Industrial Strategy (Q1 2021)

- Industrial Ecosystems → Position the Transversal Technologies
- Open Strategic Autonomy -> What does it mean for our industries
- Reshoring Implications on the global, complex supply chains ("globalisation 2.0")

Digital Transformation

- Digital Act 🜟
 - Common El Dataspaces
 - EU Cloud
 Federation
- Cybersecurity Act *
- Al Act \star

Energy & Environmental

- New CEA 🜟
- Future Energy Infrastructure
- ETS
- Reporting of SCIA (ECHA) ★

Internal Market *

- NLF Revision
- MD
- RED
- EMD

Legal & Trade *

- Foreign Subsidies
- Trade Barriers
 - CBA
- Renewal of Trade Agreements
- Supply Chain DD
- IPR
- Brexit

Horizontal Topics
Sustainable Financing; IPCEI; Innovation

- * Not exhaustive
- **★** Potentially very high impact



Moving Forward

1. Expanding our Political Outreach

- We are in the frontline of high level political interaction
 - Secretariat of the EP Intergroup (Innovation and Long term financing)
 - Sustainable Finance Forum
 - Strategic Forum
- Continue to enlarge the base for our political work (ambitious outreach program @ all levels)
- Start preparations of the 2022 WP (priorities based on the member associations input in line with the strategy and the current political landscape)

2. Strengthen the ties with the National Associations

- Established the President Board
 - Important transversal topics (Sustainable Financing)
- Open for more direct participation of companies (work in progress)
 - More high level expertise on selected topics
- Increase visibility among the member associations

3. More external alliances to increase the political impact



SHAPING A FUTURE THAT'S GOOD.

Thank you

