



# MAKING INDUSTRY 4.0 REAL

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## Proposal to sponsors 2024

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Deutsch-Baltische Handelskammer  
in Estland, Lettland, Litauen  
Vokietijos ir Baltijos šalių prekybos rūmai  
Estijoje, Latvijoje, Lietuvoje





**Making  
Industry 4.0 Real**

**INTERNATIONAL  
CONFERENCE**

**15 MAY  
2024**

**LITEXPO**



## AN OPPORTUNITY FOR:

-  Raising public awareness of the Industry 4.0 technologies and solutions as well as manufacturing sector.
-  Promoting Lithuania as a country with advanced manufacturing.
-  Networking, best practice exchange and possibilities for business collaboration.
-  Bringing the ecosystem together: manufacturing companies, technological solution providers, social partners and other stakeholders.



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## REPRESENTATIVES FROM:



Manufacturing companies, CEOs and other decision makers



Advanced technological solutions providers



Politicians, public sector representatives



Academic community, students and education providers



International audience



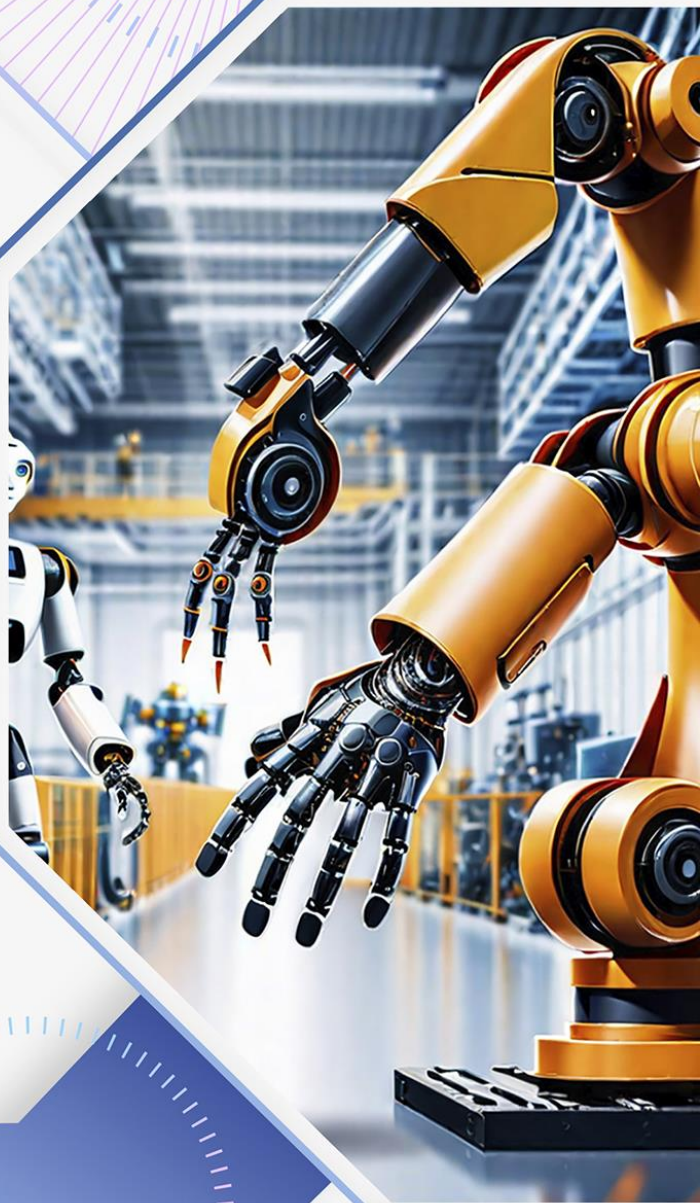


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## MAIN TOPICS:



**Twin green and digital transition**



**Sustainable digital technologies**



**Defence technologies**



**Manufacturing efficiency**



**Competitiveness in the international market**



**Supply chain management**



**Security / Data protection**



**Industry 5.0 technologies**



**We are pleased to invite companies to participate in the largest Industry 4.0 related conference in the Baltics and we offer you to:**

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**Become a speaker in one of the parallel sessions and present your company's experience in digitization / robotics / innovation fields to the conference participants.**

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**Install your information counter in the conference hall, expo area.**

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**PLATINUM  
SPONSOR  
3000 EUR  
+VAT**

**GOLDEN  
SPONSOR  
1200 EUR  
+VAT**

**INFOCOUNTER  
SPONSOR  
600 EUR  
+VAT**

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**Applications accepted until 3 March, 2024. LINPRA, AHK and INFOBALT members are subject to a 20 % discount.**

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## Sponsor promotion positions according to the sponsorship package:

	3000	1200	600
<b>Before the conference</b>			
Sponsor introduced in the conference media article, on Industry 4.0 subject	+		
Sponsor's logo placed on the conference invitation	+	+	+
Sponsor's logo and introduction announced on the conference website	+	+	+
<b>At the conference venue</b>			
<b>Company's stand in the preferred conference venue area</b> <i>Priority areas: entrance to the main hall, B2B networking area, general expo area, front of the parallel session hall, other options</i>	+		
Sponsor mentioned and introduced exclusively on a slide during the conference opening and closing parts	+		
Multiple sponsors logos placed on a slide during the conference opening and closing parts		+	
Sponsor can host a workshop / make a presentation in one of the parallel sessions	+	+	
Logo on the conference agenda on the screen / stand in the conference hall	+	+	+
Space for an info counter in the conference hall, general expo area	+	+	+
<b>After the conference</b>			
<b>Interview with the company representative for the conference after-movie</b> <i>Video shared in conference and organizers' communication channels: website, social media</i>	+		



[www.industry40.lt](http://www.industry40.lt)

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## CONTACT:

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**infobalt**  
L I T H U A N I A



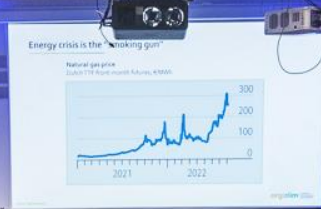


# MAKING INDUSTRY 4.0 REAL 2023





# MAKING INDUSTRY 4.0 REAL 2022





# MAKING INDUSTRY 4.0 REAL 2021



Scenarijus A	Karjera IT saugumo srityje	Scenarijus B
Evakuacija įmonėje		Išmokti "Hackinti"
Junior/Senior/Expert pozicijų beitemas		Padaryti nusikaltimą
"Foras" organizacijos saugumo politikų planų rengimui		Paskelbti tai kokiame spec. forume
Geras apmokamas IT darbas įmonėje		



# MAKING INDUSTRY 4.0 REAL 2020





# MAKING INDUSTRY 4.0 REAL 2019





# MAKING INDUSTRY 4.0 REAL 2018

