



INDUSTRY 4.0: FUTURE FORWARD

Proposal to sponsors 2025



Deutsch-Baltische Handelskammer
in Estland, Lettland, Litauen
Vokietijos ir Baltijos šalių prekybos rūmai
Estijoje, Latvijoje, Lietuvoje





Future
Forward



INTERNATIONAL CONFERENCE

14 May, 2025
Litexpo, Vilnius

Global trends
Business cases
Future insights



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AN OPPORTUNITY FOR:

-  Raising public awareness of the Industry 4.0 technologies and solutions as well as manufacturing sector.
-  Promoting Lithuania as a country with advanced manufacturing.
-  Networking, best practice exchange and possibilities for business collaboration.
-  Bringing the ecosystem together: manufacturing companies, technological solution providers, social partners and other stakeholders.



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Deutsch-Baltische Handelskammer
in Estland, Lettland, Litauen
German-Baltic Chamber of Commerce
in Estonia, Latvia, Lithuania

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REPRESENTATIVES FROM:

-  Manufacturing companies, CEOs and other decision makers
-  Advanced technological solution providers
-  Politicians, public sector representatives
-  Academic community, students and education providers
-  International audience



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MAIN TOPICS:

-  Twin green and digital transition
-  Energy efficiency
-  Sustainable digital technologies
-  Defence technologies
-  Manufacturing efficiency
-  Competitiveness in the international market
-  Supply chain management
-  Security / Data protection
-  Industry 5.0 technologies



We are pleased to invite companies to participate in the largest Industry 4.0 related conference in the Baltics and we offer you to:

Become a speaker and present your company's experience in digitalization / robotics / innovation fields to the conference participants.

Install your information counter in the conference hall, expo area.

**PLATINUM
SPONSOR**
4000 EUR
+VAT

**GOLDEN
SPONSOR**
2500 EUR
+VAT

**INFOCOUNTER
SPONSOR**
1000 EUR
+VAT

Applications accepted until 28 February, 2025. LINPRA, AHK and INFOBALT members are subject to a 20 % discount.



Sponsor promotion positions according to the sponsorship package:

	4000	2500	1000
Before the conference			
Sponsor introduced in the conference media article, on Industry 4.0 subject	+		
Sponsor's logo placed on the conference invitation	+	+	
Sponsor's logo and introduction announced on the conference website	+	+	+
Sponsor's delegated speaker and topic promoted individually on conference social media channels	+		
List of all sponsors presented on conference social media channels	+	+	+
At the conference venue			
Space for the company's stand / info-counter in the preferred conference venue area <i>VIP areas: at the entrance to the main hall, at the front of the main hall / stage area, B2B networking area, other options</i>	+		
Space for the company's stand / info-counter in the networking hall <i>General conference expo area</i>		+	+
Single sponsor introduced exclusively on one slide during the conference opening and closing parts	+		
Multiple sponsors introduced on one slide during the conference opening and closing parts		+	
Sponsor can host a workshop / make a 20-25 min. presentation in the conference	+		
Logo on the conference agenda on the screen / stand in the conference hall	+	+	+
After the conference			
Interview with the company representative for the conference after-movie <i>Video shared in conference and organizers' communication channels: website, social media</i>	+		



www.industry40.lt

CONTACT:

Inga Ulevičiūtė
+370 668 57696 inga.uleviciute@ahk-balt.org

Laura Guobužaitė
+370 6 865 2097 laura@infobalt.lt

Akvilė Andriuskaitė-Paurė
+370 612 37091 akvile.andriuskaite@linpra.lt



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MAKING INDUSTRY 4.0 REAL 2024



MAKING INDUSTRY 4.0 REAL 2023



MAKING INDUSTRY 4.0 REAL 2022



MAKING INDUSTRY 4.0 REAL 2021



Scenarijus A

- Evakuacija įmonėje
- Aukštų/Seniorių/Expert patarčių beiksmas
- "Grynas" organizacijos saugumo politikų planų rengimas

Scenarijus B

- Išmokti "Hackinti"
- Padaryti nusikaltimą
- Paskelbti taj kokiame spec. forume

Gerai apmokamas IT darbas įmonėje

MAKING INDUSTRY 4.0 REAL 2020



MAKING INDUSTRY 4.0 REAL 2019



WELCOME



MR. FLORIAN SCHRÖDER
CEO German-Baltic Chamber of
Commerce in Estonia, Latvia, Lithuania



MAKING INDUSTRY 4.0 REAL 2018

Customer Experience

Job Management Use Company Work Rates Goal Experience Purchase Cultivation Discipline Management Use Work Company Use Goal Experience

THE ULTIMATE DRIVING EXPERIENCE
DRIVING IS BELIEVING

The Rise of the Experience Economy



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PASLAUGOS NARIAMS

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AHK
Jūsų partneris
Vokietijoje.

ERGO
KOMPIJTERINIO
PROJEKTAVIMO
SISTEMOS IR PASLAUGOS

